

Eleanor Hamilton

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A creative connector passionate about event marketing and community engagement, bringing people together through impactful experiences that inspire connection, support growth, and cultivate inclusive culture.

EXPERIENCE

Marketing Leader/Management Team, One Voice Indy

Indianapolis, IN | Aug 2022 - Present

- Coordinates and executes concerts, fundraisers, and guest nights for a 20 member choir, ensuring seamless event flow and positive audience experiences.
- Elected by peers to serve on the 6-person Management Team, helping set strategic direction for marketing and community engagement initiatives.
- Develops and leads social media campaigns that grew followers by 43% to over 1,000 across multiple platforms from 2023, increasing visibility and engagement for concerts and community events.
- Designs marketing collateral—including posters, flyers, digital graphics, and email campaigns—and manages ticket sales through Zeffy and Eventbrite to promote performances and fundraising initiatives.

Talent Acquisition Coordinator, Birgo Realty

Pittsburgh, PA (Remote) | Nov 2024 - Present

- Supports the backend logistics of in-person career fairs, including coordinating marketing materials and managing schedules.
- Manages end-to-end recruitment using Greenhouse, including sourcing candidates, conducting screening calls, coordinating with hiring managers, and facilitating offers while ensuring a seamless candidate experience and stakeholder alignment.
- Tracks recruiting performance by maintaining an average time-to-fill of ~30 days and an offer acceptance rate above 80%, using a Looker Studio recruitment metrics dashboard to monitor and optimize results.

Director of Marketing/Orr Fellow, Orr Fellowship

Indianapolis, IN | Jun 2021 - Jun 2023

- Led planning and logistics for internal Fellowship events, managing communications, scheduling, and promotional content across multiple platforms.
- Oversaw creative and logistical execution of marketing events and campaigns with a budget of \$23,000 across eight subteams, ensuring brand consistency and measurable impact, achieving a 100% increase in LinkedIn engagement and 400% on Instagram.
- Designed and launched a comprehensive brand refresh, modernizing visuals, messaging, and collateral to elevate public-facing events
- Delivered presentations and facilitated recruitment events for students, adapting messaging to engage diverse audiences

SKILLS

Creativity and Marketing

Social Media, Graphic Design, Website Design, Mailchimp, Wordpress, Wix, Squarespace, UX Design, UI Design

Events and Community

Event Coordination, Public Speaking, EventBrite, Zeffy, Presentations, Interviewing, Budgeting, Looker Studio

EDUCATION

Purdue University

West Lafayette, IN

B. S. User Experience Design

Minors in Psychology & Communication

ADDITIONAL EXPERIENCE

Culture Committee, OneCause

Indianapolis, IN | Dec 2022 - Jul 2024

Planned and led culture-building initiatives, including facilitating discussions, organizing virtual engagement activities, and creating employee resources to enhance workplace experience and connectivity.

Culture Committee, Boardable

Indianapolis, IN | Sep 2021 - Oct 2022

Assisted with the planning of employee engagement events, and championing a positive environment for all employees.